



Code of Ethical Principles and Practices

Identity

Formerly the Association of Lutheran Development Executives (ALDE), the Association for Christian Fundraising (ACF) aspires to be the primary resource for those who value philanthropy through the lens of Christian values. Members serve nonprofit organizations, schools, and those complementary businesses that support them. ACF has a renewed focus to provide a collegial setting and Christian perspective for professionals working in nonprofit fundraising, communications, marketing, leadership, and related fields from a variety of faith traditions.

To learn more about ACF, visit www.acfundraising.org.

Professional Practices

Members of ACF will:

1. Seek to serve Christ faithfully and hold his name as supreme.
2. Work for the best interest of the donor.
3. Strive to model and promote the concept of Christian stewardship among donors and ALDE professionals.
4. Portray accurately the institutional mission in all communications.
5. Maintain confidentiality in handling donor and prospective donor records.
6. Offer public recognition and appreciation for a gift only after donor permission has been granted.
7. Ensure accurate use of designated gifts, optimal management of all solicited funds and truthful reporting.
8. Comply with all federal, state, municipal and/or provincial laws.
9. Deal charitably, fairly and honestly with other professionals and organizations.
10. Maintain and encourage high levels of professional competence and accurately present professional qualifications and experiences to prospective donors and employers.
11. Be compensated by a salary or contractual fee agreement, not by fees based on a percentage of charitable gifts secured.
12. Avoid or otherwise disclose all potential conflicts of interest.