

The Numbers That Shape ALDE

Annual Report 2017-2018

2016-2017 Figures in Italics

120 New Members
98 New Members

656 Members
623 Members

\$45,079 Given
to Annual Fund
\$43,859 Given

305 IGNITE: Minneapolis
2018 Attendees
238 at Norfolk 2017

143 Volunteers

221 Donors
203 Donors

46.2% of Members
Attending
38.2% Attending

80 CFREs

\$540,577
in Net Assets



4.23/5 Conference
Rating
4.08/5 Conference Rating

4.2/5 Educational Value
4.25/5 Educational Value

43 Executive Search
Job Postings
41 Job Postings

49.4% Email Open Rate
18.9% Industry Average

9.3% Click Through Rate
7.9% Industry Average

19 enLIGHTen Essentials
Attendees

14 Executive Fundraising
Essentials Attendees

Spark Generosity for Mission



Letter From the President

Jason Gerdes, CFRE

Dear ALDE Members and Friends,

What an exciting time to be an ALDE member! ALDE goes over the hill by turning 40 this year. This is an amazing achievement for an organization started by just a few faithful people. ALDE's founders saw a need to create a community of Lutherans who serve in professions that stir up generosity. The result of their efforts, and many who followed them, has produced a strong membership organization with 650 members who make a difference across the world. Through the years ALDE has continued to expand its educational programs and its membership, most recently broadening its reach to welcome all Christians in philanthropy professions.

ALDE has been blessed with fantastic leaders. For the last 17 years, Phyllis Castens Wiederhoeft has served as Executive Director

with vision, determination, and faithfulness. As she prepares for retirement at the end of June, Phyllis has agreed to serve part time to help prepare ALDE's next leader.

Thanks to the volunteer Executive Director Search Committee for conducting a national search to identify ALDE's next leader. The Search Committee members were Johnnie Driessner (chair), Ellen Bushman, Lorraine Dorough, Kathy Hansen, Matthew Leighty, Hans Springer, and Ashley Wiehe. This committee combed through 60 candidates who applied to bring forward the top three people for the Board to interview.

The Board was unanimous in its choice of Laurie Brill as ALDE's next Executive Director. Laurie brings a wealth of experience and relationships into this new role. The Board is confident that she is the person God has prepared to lead ALDE as we charge into our next 40 years of empowering Christian ministry and nonprofit leaders.

Thanks be to God for ALDE and for all of you who continue to make this organization the powerful community that it is!

Jason Gerdes, CFRE

ALDE President

Executive Director, Nebraska Lutheran Outdoor Ministries



Message From the Executive Director

Phyllis Castens Wiederhoeft, Ph.D.

A Time to Dance • A Time to Have Peace A Time to Speak Out • From Ecclesiastes

A framed poster by the artist John August Swanson depicting Ecclesiastes 3:1-8 hangs in my home. It reminds me and centers me in so many ways, but especially this past year I am reminded of the writer's wisdom as I and the ALDE Board have worked through transition issues. So many of the phrases are powerful reminders of how work impacts my life — a time to plant, and a time to pluck up that which is planted ... *a time to weep, and a time to laugh ... a time to keep silence, and a time to speak.*

My 17 years with ALDE have seen programs planted as well as some that have been plucked up and put away — cancelled or rescheduled. enLIGHTen Essentials and Executive Fundraising Essentials come to mind most immediately. But going back even further, we made the switch to a rolling membership with the bulk of renewals in July/August, when we need more cash flow.

We have wept and laughed together. Celebrations, illnesses,

deaths continue as part of all our lives, including the times we share together as Christian friends.

I hope that I have known when to be silent yet have also spoken up for our Christian values. We all speak through our actions and funding, and through our organizations, for justice, peace, and faithfulness to the Gospel. ALDE is not a typical professional membership organization. Through your work and mine, we raise our voices to proclaim God's Good News to a world pained by loss, suffering, and injustice.

Thank you for giving me a marvelous 17 years as your Executive Director. I am grateful to each one of you as you have shown me your wisdom and interpretation of Ecclesiastes.

God goes with you ... always!



Treasurer's Report

Craig Stirtz, CFRE



Fiscal Year 2017-2018 ended June 30, 2018. It was a challenging year.

Net assets dropped by \$6,000. Investments performed well and Annual Fund giving was up again over 2016-2017 giving. The 2018 IGNITE conference experienced a deficit and educational startups continue to stress the finances.

The Board accepted the 2017-2018 Audit Report at its November meeting. Wegner CPAs, LLP conducted the audit and drafted the IRS Form 990, which was approved for submission.



Up Close

With ALDE Board Candidates

David Fuerst

Senior Director of Philanthropic Engagement, Lutheran World Relief - St. Paul, Minnesota

For President-Elect

David has been with LWR for nine years and part of ALDE for two decades. He also served several ministries in Nebraska.

David attained a bachelor's degree in human and social services administration from Bellevue University. He has held volunteer positions within ALDE at the chapter and international levels, as well as leadership roles in synod stewardship and campus ministry. He belongs to St. James Lutheran Church (ELCA), Burnsville, Minnesota.

"ALDE has contributed to my professional development in myriad ways. Gratitude for the blessings of the past and aspirations for the future of our witness and mission in the world are at the core of my enthusiasm to serve. ALDE can be a catalyst that equips the diverse pool of talent who will inspire investment in solving the world's biggest problems. I am excited to play a role in envisioning the future of ALDE."



Christine Post-Duncan, CFRE

Gift and Estate Planning Director, JourneyCare - Chicago, Illinois

For Treasurer

Christine has worked at JourneyCare for two years, and been an ALDE member for 10. She previously served Wheat Ridge Ministries, and the ELCA as a Regional Gift Planner. Prior to that she owned her own accounting firm for more than a decade.

Christine holds a B.A. in accounting from Lenoir Rhyne University, an M.B.A. from Jacksonville University, and the CFRE credential. She has served ALDE in many roles — at the chapter level, on the Finance Committee, and on conference committees. Christine is a member of the Chicago Council on Planned Giving and AFP Chicago Chapter, as well as a Board Member of the Suburban Chicago Planned Giving Council. She is a member of Wicker Park Lutheran Church (ELCA) in Chicago and has held leadership positions in the church and at the synodical level.

"ALDE has been a key part of my education in development and fundraising. The organization has been a place for mentoring as well as networking. However, the best part is the fellowship with faith-filled individuals vocationally called to make a difference in ministry to others."



Jon Dize, CFRE

Director of Advancement, The Lutheran Schools Partnership - Fort Wayne, Indiana

For Member-At-Large

Jon serves The Lutheran Schools Partnership, where he coaches 18 K-8 Lutheran schools and one high school in Northeast Indiana in the areas of advancement. He is the Administrator of The Lutheran

Scholarship Granting Organization of Indiana. Jon is also a consultant for nonprofits and founded North Street Development Advisors in 2001, where he has helped create new nonprofits and has guided numerous organizations, both established and grassroots.

Jon has a degree in finance from Hillsdale College. He holds the CFRE credential, CFRM, and completed the Executive Certificate in Religious Fundraising from the Lake Institute at the IU Lilly Family School of Philanthropy.

Jon is finishing his first term on the ALDE board, has been Marketing Cochair for three ALDE conferences, served on numerous committees, and was Great Lakes Central Chapter President for six years. He is an Elder at Promise Lutheran Church (LCMS) in Fort Wayne.

Amy Scholz

Congregation and District Relations Advocate, The Lutheran Church—Missouri Synod - Las Vegas, Nevada

For Member-At-Large

Amy has worked for the LCMS since 2014, previously serving in numerous Lutheran higher education positions around the U.S. She holds a B.A. in communications from Concordia University, Nebraska, and an M.S. in student personnel administration from Concordia University Wisconsin.

Amy joined ALDE in 2003 and has been a member of national and regional higher education professional associations throughout her career. She has served the church and nonprofits in diverse roles from leading youth groups to chairing major campaigns and events to board service. Amy is a member of Lamb of God Lutheran Church (LCMS), Las Vegas, Nevada.

"It has been an honor to serve the members of this great organization while being on the ALDE Board! I very much believe in the value ALDE provides to members — networking, continuing education, and resources provide tools for individuals to become better in the fields to which God has called them."



Stephanie Wollenburg

Assistant Director of Development, Long Island Lutheran Middle & High School - Brookville, New York

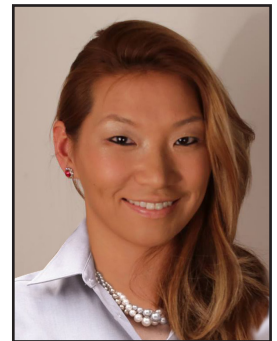
For Member-At-Large

Stephanie has served Long Island Lutheran for nearly four years. Previously, she worked at Lutheran Social Services of New York and the Childhood Domestic Violence Association.

Stephanie attained a Master of Public Affairs in nonprofit management from the University of Missouri. As a six year member of ALDE, she has been President of the Big East Chapter. She also is a member of AFP.

Stephanie belongs to Trinity Lutheran Long Island City (ELCA), and at a previous church was on the Board of Youth and a confirmation teacher.

"I am honored to serve on this board among people I admire and respect. I look forward to learning and working with them as we work to advance the mission and reach of ALDE. ALDE has been a VERY special organization to me as I have grown in this career."



Inspire, educate, and mentor the Christian fundraising community to spark generosity for mission.

ALDE Donors 2017-2018

showing inspiring generosity to SPARK our
shared mission — THANK YOU!

ALDE Cutting Edge Endowment Fund

Ron Beckman - *in memory of*
Eugene Meyer
John Dellis
Jon Dize - *in honor of*
Matthew Leighty
Lorraine Dorough
Michael Fischer
Paul Marsh - *in memory of*
Eugene Meyer

Beth Nelson Chase and John
Chase - *in honor of* YALDE
Amy Scholz
Craig and Lisa Stirtz
Danielle Ward
The Woodruff Family Fund
of InFaith Community
Foundation

ALDE Annual Fund

Cindy Aegerter
Patricia Agoudemos
Mark Anderson
John Andreasen
Dave Assmus
Kaarin Austin
Gwen Axelson
Bill Ayres
David Benson - *in honor of* Phyllis
Castens Wiederhoeft
Lewis Berkwit
Terry Biesboer
Martin Bimler
Kris Blackwell
Fred and Candace Bleeker
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and Jacque Remington's 52nd
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Laura Brandt
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Alan Budahl
Bill Burmeister
Ellen Bushman - *in honor of* Phyllis
Castens Wiederhoeft
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Curtis Cox
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John Dellis
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Ellen Draeger Cattadoris
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Johnnie Driessner
Rich Duncan and Christine
Post-Duncan
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Castens Wiederhoeft
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Fred Erbes
Marta Erling-Spangler
Tamara Fanjoy
Marge Fiedler

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Heather Hill
Michael Fischer
Michael Flynn
Charlotte Flynn
Ryan Fordice
Kathryn Franzenburg - *in honor of*
Phyllis Castens Wiederhoeft
Brian Friedrich
David Friesen
Jeff Frosch
Brian Gavin
Inga Gerber
Jason Gerdes
Jennifer Grandberry
Amy Graves - *in honor of* Phyllis
Castens Wiederhoeft
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Thomas Grunow
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Eric Gutberlet
Josh Guyer
Donald Hallberg
Venis Hamb
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Luke Hanson
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Denny Haugen
Arlyn Hausmann
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Marion Heinz - *in honor of* Phyllis
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Mark Hofman
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Hans Springer
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Clyde Walter
Mike Ward
Danielle Ward
Art Weiss
Phyllis Castens Wiederhoeft
Jeff and Ashley Wiehe
Kristin Wiersma
Eric Wilkie
Elliott Williams
Stephanie Wollenburg - *in honor of*
Quinton Klabon
Robert G. Wollenburg
The Woodruff Family Fund of InFaith
Community Foundation
Angela and Martin Otto Zimmann
Christine Zrinsky
Anonymous

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— making regular donations to the
Annual and/or Endowment Funds.

Inspire, educate, and mentor the Christian fundraising community to spark generosity for mission.